

Course Title	The Power of Google
Instructor	David Partis (Web Design Training Limited)
Duration	9:00am to 5:00pm

Course Description

This course provides an overview of the power of Google in our world today. We cover the background to the success of Google and cover in detail the basic tools on the market today for use in our home as well as in our businesses.

By the end of the class you should be able to set up the majority of the tools yourself and enjoy the power of Google.

Course Objectives

On completion of this course, students should have an understanding of the following:

- Learn the basics behind why Google has been so successful.
- Appreciate the basic tools that are available for the home market and how you can use these on a day to day basis.
- Understand how to synchronise Google accounts and operate transparently across different platforms.
- An appreciation of how the Google Search engine indexes website pages and the tools you can set up to monitor your web pages.

Prerequisites

There are no pre-requisites for this course.

Target Audience

The course is designed to appeal to both home users as well as business customers.